

The 60-Second **MLS** Media Upload Guide

Follow these steps to get your listing completely live on Bright MLS in under 60 seconds.

| STEP 1: YOUR PHOTOS (NATIVE UPLOAD)

Bright MLS requires you to upload photos directly to their system so they populate the main image slider at the top of your listing.

1. Open your Wissahickon Visuals Delivery Email and click the link to view your dashboard.
2. Locate the photos block and click Download Photos. Choose the "Web Optimized / MLS Size" option. (This downloads a pre-sized folder to your computer so your photos never look blurry or take forever to load).
3. Log into Bright MLS, go to your listing screen, and open Photos & Tours.
4. Click Add Photos, then drag and drop the downloaded images into the window. Hit Save.

| STEP 2: VIDEO & 3D TOURS (THE ALL-IN-ONE LINK)

Instead of manually wrestling with individual video files, 3D tour codes, and floor plan images, use your Unbranded Single Property Website Link. It packages everything into a beautiful scroll for you automatically.

1. On your Spiro delivery screen, scroll to the Property Website URLs section.
2. Look for the row labeled "Unbranded Single Property Website" and click the Share button right next to it to copy the link.
**Why Unbranded? This link strips out your headshot and brokerage logos, keeping you 100% compliant with strict MLS branding rules so you never receive a fine.*
3. In Bright MLS under that same Photos & Tours menu, click Add Virtual Tour.
4. Paste the link you copied directly into the URL box, name it (e.g., "Video & 3D Tour"), and click Save.

What Happens Next? Once you hit Publish on Bright MLS, that single link automatically sends your Walkthrough Video, Interactive 3D Tour, and Floor Plans directly to Zillow, Realtor.com, Redfin, and all local agent sites under the "Virtual Tour" button. No extra links or code required!

Need assistance during your upload? We're here to help . Reach out anytime!

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